

기업가정신 세미나: 창업, 기업성장, 투자 활성화

- **공동주관:** 카이스트 기업가정신연구센터
주한미국대사관 공보과
- **일시:** 2013년 5월 2일(목) 13:30-20:00
- **장소:** 카이스트 등문창업관 1층 이민화홀
- **주제:** 창업, 기업성장, 투자 활성화
- **목적:**
 - 창업 활성화, 기업환경 개선, 혁신기술 투자 증진을 중심으로 한미 양국 기업가정신 전문가 간 경험 및 상호 의견 교류
 - 한미 간 기술창업 네트워크 형성 및 창업활성화 환경조성 노력 공유
 - 한미 창업 및 기업성장 환경 비교 및 기업가정신 발전방향 모색
- **참가자:**
 - 토론자 및 진행자
 - 미국 국무부 초청연사 조나단 베어 (현, 쓰레시홀드 벤처(Threshold Ventures) 창립자 및 대표)
 - 한미 벤처투자자, 기업가, 기업가정신 및 창업 증진 정책 관련자
 - 카이스트 기업가정신연구센터 및 주한미국대사관 관련자
 - 일반 참가자
- **구성:**
 - 전체세션: 미국 국무부 초청연사 조나단 베어
 - 패널토론
 - 한미 VC 투자환경 및 기업가정신
 - 기업가정신 발현과 성장
 - 기업가정신 고양과 발현을 위한 환경조성
 - 발표
 - 한미협력 프로그램(한-스탠포드 벤처포럼) 사례발표
 - 네트워킹 만찬
- **일정:**

1330-1400	참가등록
1400-1410	세미나 소개 및 공동주관 기관 대표 인사말씀 ✓ 양태용 카이스트 기업가정신연구센터 ✓ 불첸 라이 주한미국대사관 지역총괄부담당관
1410-1440	전체세션: 미국의 VC 투자동향 ✓ 내용: VC 투자 현황, 환경, 주요 산업, 동향 등

- 1440-1540
 - ✓ 발표자: 미국 국무부 초청연사 조나단 베어
 - ✓ 진행자: 볼첸 라이 주한미국대사관 지역총괄부담당관
 - 세션 I (VC 패널토론): 한미 VC 투자환경 및 기업가정신**
 - ✓ 내용: 양국의 투자환경, 기업가정신 발전 필요사항 등
 - ✓ 진행자: 강동석 소프트뱅크 벤처스 부사장
 - ✓ 토론자(성함 가나다순):
 - 미국 국무부 초청연사 조나단 베어
 - 미국인 VC(섭외 중)
 - 조남훈 이노폴리스 파트너스 이사
 - 황정준 블루런벤처스 이사
- 1540-1600
 - 휴식 및 네트워킹**
- 1600-1720
 - 세션 II (기업가 패널토론): 기업가정신 발현과 성장**
 - ✓ 내용: 창업과 성장 환경에 대한 창업가 관점의 필요사항 (미국시장 진출 배경 등)
 - ✓ 진행자: 카이스트 기술경영전문대학원 송락경 교수
 - ✓ 토론자(성함 가나다순):
 - 김영범 시스템디엔디 대표 - 미정
 - 박남규 아톰로봇 대표
 - 유승교 위드텍 대표
 - 최승환 알디텍 대표
- 1720-1740
 - 발표: 기업가정신 관련 한미협력 프로그램 사례 (한-스탠포드 벤처포럼)**
 - ✓ 내용: Strategy & Entrepreneurship in the IT Industry (SEIT) 프로그램
 - ✓ 진행자: 카이스트 기업가정신연구센터 양태용 센터장
 - ✓ 발표자: 한-스탠포드 벤처포럼 참가자 (섭외 중)
- 1740-1830
 - 세션 III (패널토론): 기업가정신 고양과 발현을 위한 환경조성**
 - ✓ 내용: 창업 및 기업성장을 위한 환경조성과 기존 정책 미비점 보완 등
 - ✓ 진행자: 미정
 - ✓ 토론자 (성함 가나다순):
 - 김철환 카이트창업가재단 회장
 - 이병권 중소기업청 벤처투자과 과장
 - 이택구 대전광역시청 환경녹지국장
 - 정희훈 서울벤처인큐베이터 센터장
- 1830-2000
 - 네트워크 만찬 (카이스트 기업가정신연구센터 주관)**

Entrepreneurship Seminar: Fostering Start-ups, Small Business Growth, and Investment
(Updated on April 25)

- **Co-hosts:** KAIST Center for Science-based Entrepreneurship
Public Affairs Section, U.S. Embassy Seoul
- **Date/Time:** 13:30-20:00, Thursday, May 2, 2013
- **Place:** Daejeon (Venue: Lee Min Hwa Hall, Main Campus, KAIST)
- **Topics:** Fostering start-ups, small business growth, and investment
- **Program Purposes:**
 - To facilitate discussions among U.S. Embassy officers and American and Korean experts to exchange views on entrepreneurship, focused on fostering start-ups, improving the entrepreneurial environment in Korea, and promoting investment for innovation.
 - To share Korean and American experiences on supporting start-up businesses and commercializing technology.
 - To establish networks among U.S.-Korea entrepreneurship experts.
- **Participants:**
 - 15-20 Korean and American venture capitalists, entrepreneurs, and policy makers as panelists and speakers, from various organizations such as the Small & Medium Business Administration, Daejeon Metropolitan City Government, Daejeon Techno Park, Korea Institute of Start-up & Entrepreneurship Development, and the Korea Entrepreneurship Foundation.
 - U.S. Speaker Jonathan C. Baer
 - U.S. Embassy staff
 - 60-70 participants, including entrepreneurs, venture capitalists, researchers, students, and academics.
- **Seminar Format:**
 - One plenary session by U.S. Speaker Jon Baer; one presentation about U.S.-KOR cooperation in entrepreneurship; and three panel discussion sessions
 - Simultaneous interpretation to be provided
 - Plenary and panel discussion sessions include 15-20 minutes of Q&A
- **Online Registration:** <http://kvf.kaist.ac.kr/seminar/>
- **Daft Schedule:**

1330-1400	Registration
1400-1410	Opening and remarks by two co-hosts <ul style="list-style-type: none">✓ Professor Yang Tae-yong, Director, KAIST Center for Science-based Entrepreneurship✓ Assistant Regional Program Officer Borchien Lai, U.S. Embassy
1410-1440	Plenary session: Venture Capitalist Investment in the U.S.

- ✓ Topics:
 - Main interest, statistics, investment environment, main industry, trends of venture capital investment in the U.S.
 - ✓ Speaker: U.S. Speaker Jonathan C. Baer, Managing Partner, Threshold Ventures
 - ✓ Moderator: Assistant Regional Program Officer Borchien Lai, U.S. Embassy
- 1440-1540 **Session I (Panel discussion by venture capitalists): Venture Capitalist Investment and Entrepreneurship in the U.S. and Korea**
- ✓ Topics:
 - Opinions from a venture capitalist's point of view: What it takes to improve entrepreneurship and to build a culture of innovation
 - How to pitch a venture capitalist
 - Inside the mind of a venture capitalist: What ideas are venture capitalists most interested in?
 - ✓ Moderator: Executive Director Daniel Kang, Softbank Ventures Korea
 - ✓ Panelists:
 - U.S. Speaker Jonathan C. Baer, Managing Partner, Threshold Ventures
 - An American VC – TBD
 - Senior Investment Director Hwang Jung-joon, BlueRun Ventures Korea
 - Executive Director Cho Nam-hoon, Innopolis Partners
- 1540-1600 **Coffee Break and Networking**
- 1600-1720 **Session II (Panel discussion by entrepreneurs): Creating and Developing an Entrepreneurship**
- ✓ Topics:
 - What it takes to start up a company, what makes a viable start up in Korea and in the U.S.
 - Presentations by entrepreneurs, some of whom plan to do business in the U.S., about their business and development plan
 - Discussions with venture capitalists on what they need to do to impress an investor, create values, overcome challenges, and develop entrepreneurship
 - Suggestions for policy makers
 - ✓ Moderator: Professor Song Lak-kyung, KAIST Graduate School of Innovation and Technology Management
 - ✓ Panelists:
 - CEO Choi Seung-hwan, RD-Tek
 - CEO Yoo Seung-kyo, Withtech
 - CEO Kim Young-bum, System D&D – TBC
 - CEO Park Nam-gyu, Atom Robot
- 1720-1740 **Presentation: Best Practices of the U.S.-Korea Cooperation on Fostering Entrepreneurship**
- ✓ Topic: Case study on Strategy & Entrepreneurship in the IT Industry (SEIT) Program
(Hosted by Stanford University and sponsored by the ROK Ministry of Information and Communication in 1999-2003, the SEIT was a short term program provided for 50 young Korean entrepreneurs and venture capitalists

every year to obtain a first-hand experience at Stanford University and Silicon Valley. Participants includes representative 1.5-generation Korean IT venture entrepreneurs such as former Hancor CEO Chun Ha-jin; founder of AhnLab and former ROK Presidential candidate Ahn Cheol-soo; and Korea's largest online game company Nexon's founder Kim Jung-Ju, to name a few.)

- ✓ Moderator: Professor Yang Tae-yong, KAIST Center for Science-based Entrepreneurship
- ✓ Speaker(s): 1-2 member(s) of the Korea-Stanford Venture Forum (KSVF) – TBD

1740-1830

Session III (Panel discussion): Creating Start-up and Entrepreneurial Environment and Policy

- ✓ Topics: Current policies on start-ups and suggestions to improve existing challenges
- ✓ Moderator: TBD
- ✓ Panelists:
 - Chairman Kim Chul-hwan, KITE Entrepreneurship Foundation
 - Manager of Venture Investment Lee Byung-kwon, Small and Medium Business Administration
 - Director Henry Chung, Seoul Venture Incubator
 - Director-General of Environment Lee Taek-gu (former Director-General of Economics and Industry for 20 years), Daejeon Metropolitan City Government

1830-2000

Wrap-up Discussion over Dinner hosted by KAIST Center for Science-based Entrepreneurship